

MAIL TO:
Office of the Attorney General
Registry of Charitable Trusts
P.O. Box 903447
Sacramento, CA 94203-4470

STREET ADDRESS:
1300 I Street, Room 1130
Sacramento, CA 95814
Telephone: (916) 323-5079

WEBSITE ADDRESS:
<http://caag.state.ca.us/charities/>

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

2000 ANNUAL FINANCIAL REPORT

(California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1 (Recently enacted).

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



Name and Address of Commercial Fundraiser:

CF Number 414

Factor Direct LTD

Name of Commercial Fundraiser

11500 West Olympic Blvd., Suite 540

Address of Commercial Fundraiser

Los Angeles CA 90064

City, State, and ZIP Code of Commercial Fundraiser

Telemarketing held (on) (from) 1/1/2002

(Type of Activity)

Name and Address of Charitable Organization or Charitable Purposes:

CT No. 79544 F.E.I.N. No. 13-3539048

Planned Parenthood Action Fund, Inc.

Name of Charity

810 Seventh Avenue

Address of Charity

New York NY 10019

City, State, and ZIP Code of Charity

200 6/30/2002 to 6/30/2002

(Date or dates must be shown)

1.

REVENUE

- A. Cash contributions
- B. Entertainment sales or admission charges
- C. Sales from products
- D. Advertisement sales
- E. Membership fees
- F. Other sources: (Specify)

- a. _____
- b. _____
- c. _____
- d. _____

G. TOTAL REVENUE

\$ 818,710.00

- A. _____
- B. _____
- C. _____
- D. _____
- E. _____

- Fa. _____
- Fb. _____
- Fc. _____
- Fd. _____

\$ 818,710 G.

2.

EXPENSES

- A. Fees or commissions
- B. Salaries
- C. Payroll taxes
- D. Employee benefits
- E. Cost of merchandise for resale
- F. Cost of entertainment
- G. Postage
- H. Advertising
- I. Telephone
- J. Rental of equipment
- K. Facilities charge
- L. Permits
- M. Other expenses: (Specify)

- a. _____
- b. _____
- c. _____
- d. _____

N. TOTAL EXPENSES

- A. _____
- B. _____
- C. _____

Please see attached
breakdown of expenses

- L. _____
- Ma. _____
- Mb. _____
- Mc. _____
- Md. _____

\$ 327,070.21 N.

\$ 491,639.79 3.

3. Distribution or net to charitable organization or charitable purposes

4. (a) Is any officer, director, partner or owner of the Commercial Fundraiser in any way affiliated with or control, directly or indirectly, the charitable organization for which the Commercial Fundraiser has contracted to solicit?

☒ Yes ☒ No If "yes," complete the following:

Name of officer, director, partner or owner of Commercial Fundraiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization

(b) For each affiliation identified in 4(a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best

of me, Alan Facker President 8/5/02
Printed Name Title Date

ization for verifying the distribution.

JAMES MINOW ASS'T SECRETARY 8/12/02
Printed Name Title Date

JEFFREY MECHANIK ASS'T TREASURER 8/9/02
Printed Name Title Date

Attorney General's
Registry of Charitable Trusts

SEP 04 2002

RECEIVED

401022

Factor Direct Ltd
Campaign Expense Allocation

		\$	327,070.21
Printing	131,263.46	\$	7,594.77
Postage	330,963.80	\$	19,149.22
Telephone	310,985.59	\$	17,992.15
Payroll	1,235,355.08	\$	111,977.65
Employee benefits	143,956.89	\$	8,329.19
Rent	308,774.64	\$	17,865.21
Office manager	670,039.03	\$	38,767.77
Utilities	70,547.25	\$	4,081.79
Equipment	68,311.20	\$	3,952.42
Recruitment	48,118.75	\$	2,784.10
Computer Programming	40,871.30	\$	2,364.77
Office expenses	1,273,048.70	\$	73,657.29
P.S. Fee/Profit	320,674.21	\$	18,553.88
Total	5,652,886.81	\$	327,070.21

WEBSITE ADDRESS:
<http://caaq.state.ca.us/charities/>

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

2006 ANNUAL FINANCIAL REPORT

(California Government Code Section 12599)

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An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



Name and Address of Commercial Fundraiser:

CF Number 444

Facter Direct LTD

Name of Commercial Fundraiser

11500 West Olympic Blvd., Suite 540

Address of Commercial Fundraiser

Los Angeles CA 90064

City, State, and ZIP Code of Commercial Fundraiser

Telemarketing held (on) (from) 7/1/2002, 200 to 12/31/2002, 200
(Type of Activity) (Date or dates must be shown)

(Type of Activity)

Name and Address of Charitable Organization or Charitable Purposes:

CT No. 74544 F.E.I.N. No. 13-3539048

F.E.I.N. No. 13-3539098

Planned Parenthood Action Fund, Inc.

Name of Charity

810 Seventh Avenue

Address of Charity

New York NY 10019

City, State, and ZIP Code of Charity

00_____, to 12/31/2002, 200_____
(Date or dates must be shown)

(Date or dates must be shown)

1. REVENUE
- A. Cash contributions
 - B. Entertainment sales or admission charges
 - C. Sales from products
 - D. Advertisement sales
 - E. Membership fees
 - F. Other sources: (Specify)
 - a. _____
 - b. _____
 - c. _____
 - d. _____

G. TOTAL REVENUE

- 53.5, 40.00
- A.
B.
C.
D.
E.
- Fa.
Fb.
Fc.
Fd.

535,640.00

2. EXPENSES
- A. Fees or commissions
 - B. Salaries
 - C. Payroll taxes
 - D. Employee benefits
 - E. Cost of merchandise for resale
 - F. Cost of entertainment
 - G. Postage
 - H. Advertising
 - I. Telephone
 - J. Rental of equipment
 - K. Facilities charge
 - L. Permits
 - M. Other expenses; (Specify)
 - a. _____
 - b. _____
 - c. _____
 - d. _____

N. TOTAL EXPENSES

- A.
B.
C.
D.
- Please see attached
breakdown of
- Ma
Mb
Mc
Md

233,832.00 N

301,801.00₃

3. Distribution or net to charitable organization or charitable purposes

4. (a) Is any officer, director, partner or owner of the Commercial Fundraiser in any way affiliated with or control, directly or indirectly, the charitable organization for which the Commercial Fundraiser has contracted to solicit?

☐ Yes ☒ No If "yes," complete the following:

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(b) For each affiliation identified in 4(a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, the information is true and complete.

Sigr
Thls
Sig;

and complete.

Printed Name	Title	Date
THOMAS SIEGEL	CEO	1/6/03
Available organization for verifying the distribution.		
FRANCINE STEIN	Acting Ass't Sec.	1/27/03
JEFFREY MECHANICK	Ass't TREAS	1/31/03

Attorney General's
Registry of Charitable Trusts

FEB 25 2003

RECEIVED

Facter Direct Ltd
Campaign Expense Allocation

	\$ 233,839.00
Printing	\$ 5,429.88
Postage	\$ 13,690.75
Telephone	\$ 12,863.50
Payroll	\$ 80,058.47
Employee benefits	\$ 5,954.96
Rent	\$ 12,772.74
Office manager	\$ 27,717.03
Utilities	\$ 2,918.28
Equipment	\$ 2,825.78
Recruitment	\$ 1,990.49
Computer Programming	\$ 1,690.69
Office expenses	\$ 52,661.31
P.S. Fee/Profit	\$ 13,265.10
Total	\$ 233,839.00